Prerequisites

This seminar was developed for executives, business managers, product leaders, technology managers, architects, senior developers, consultants, and innovation teams that need to move AI initiatives from pilot projects to enterprise-scale adoption. No previous machine-learning or coding experience is required. Participants should be familiar with their organization's business processes, current AI initiatives, data landscape, and strategic challenges.

Duration

This seminar includes eight hours of focused training, discussion, and practical scale-up exercises.

Premium Training

This premium seminar can be delivered in Hebrew or English, online or in a hybrid format. The content can be adapted to your organization's industry, maturity level, existing AI pilots, regulatory environment, cloud and data platforms, and leadership priorities.

The Lecturer

Haim Michael is an experienced software development trainer, lecturer, and consultant with more than 30 years of teaching experience. Haim holds an MBA (Cum Laude) from Tel Aviv University, he is an AWS Certified AI Business Strategist and he helps organizations move from AI experiments and isolated pilots to enterprise-scale AI adoption, connecting strategy, governance, architecture, implementation choices, and measurable business value.

The Topics

This seminar helps business and technology leaders move beyond isolated AI experiments and build a practical path toward enterprise-scale adoption. It focuses on selecting pilots worth scaling, defining business value, preparing the organization, managing risk, and creating the operating model needed for sustainable AI use. The seminar includes the following topics:

From AI Pilot to Enterprise Scale

Why AI Pilots Fail to Scale

Selecting Pilots Worth Scaling

Business Value, KPIs, Baselines, and ROI

Data Readiness and Integration Readiness

Build, Buy, or Partner Decisions

Cloud, Platform, and Operational Readiness

Responsible AI, Risk, and Governance

Security, Privacy, and Compliance at Scale

Change Management and User Adoption

AI Champions and Cross-Functional Ownership

Operating Model and Center of Excellence

Scaling Roadmap: Envision, Experiment, Launch, Scale

Monitoring, Feedback Loops, and Continuous Improvement

Next Steps: From Workshop to Execution

We can adapt the seminar to your organization's business goals, technology stack, regulatory environment, existing AI pilots, and current AI maturity. The exercises can also be customized around real initiatives from your organization, so participants leave with a practical scale-up direction, not only general AI terminology.

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